



PRESS RELEASE

24th June 2015

TAM chosen as manager for new non-advised service offered by InvestingGreen

InvestingGreen, a trading style of InvestingWell Ltd, have chosen TAM Asset Management to bring socially responsible investors an online direct investment solution.

Tomorrow, on Thursday 25th June at Scottish Parliament, InvestingGreen will showcase a new non-advised proposition that allows customers to invest directly into one of TAM Ethical's five model portfolios.

An InvestingGreen TAM Ethical portfolio at a glance:

- The choice of five risk profile portfolios ranging from Defensive to Adventurous
- Portfolios containing only investments screened for their ethical credentials
- Minimum investment of just £2,000
- An annual management charge of just 0.9%
- Option to participate in the unique and award nominated 'You Give We Give' charitable initiative

TAM's latest performance figures showed that each of TAM Ethical's five model portfolios have outperformed their benchmarks since inception and in the year to date. TAM, as chosen managers believe this is the perfect opportunity to present their socially responsible investment offering to a wider audience.

Lester Petch, TAM's CEO said, "We have worked hard with InvestingGreen to bring a new dynamic for client access to socially responsible investing. This solution provides a simple conduit to market for all ethically minded investors."

The launch enhances accessibility to TAM Ethical's portfolios and again highlights charitable giving in investments through You Give We Give - TAM Ethical's innovative scheme supporting a variety of charity



TAM Asset Management Ltd

partners. The InvestingGreen proposition will seek to make access to socially responsible investments more user friendly.

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NOTES TO EDITORS

About TAM Ethical

1. **TAM Ethical** is the trading name of TAM Asset Management Ltd who is authorised and regulated by the Financial Conduct Authority.
2. **TAM Asset Management** is a product provider of discretionary investment management services and offers these products through professional financial advisers. The company can trace its roots back to 1938, from its humble beginnings as a stock broking firm in the City of London to becoming the discretionary asset management division of one of Europe's largest financial services firms. Today, TAM majority owned by its management is committed to preserving the values of innovation, honesty and client service which has allowed it to build its reputation as a fully transparent, high service provider of discretionary portfolio services.
3. TAM Ethical model portfolios are available in five risk-graded variants; Defensive, Cautious, Balanced, Growth and Adventurous Growth.
4. TAM Ethical subscribes to the 'You Give We Give' scheme to allow investors the option of donating a percentage of their annual gain to a charity of their choice. Uniquely TAM Ethical will donate an equal percentage from their total annual fees to the same charity.
5. TAM Ethical is a member of is a member of the sustainable investment and finance association (UKSIF).
6. The TAM Ethical website can be found at www.tamethical.com.
7. For further information please contact:

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