



PRESS RELEASE

22nd January, 2015

TAM launch 2015 ISA Campaign

To welcome 2015, TAM are offering investors three brand new ISA offers within three of their existing products:

- 1) For every new ISA opened within the Focus product range between 1st February 2015 and 1st May 2015, TAM offer to manage an extra Junior ISA, **without any annual management charge (AMC)**.
- 2) For every new ISA opened within the Ethical product range between 1st January 2015 and 5th January 2016, investors can enjoy **NO AMC for the first full year**.
- 3) For investors in Scotland, TAM offers their innovative Scottish Charities ISA, **completely unique to the market** and eligible for ISA offers 1) and 2) above.

Focus ISA

- Four risk-profiled portfolios
- Multi-manager model portfolios
- Minimum investment £10,000
- 0.25% + VAT per annum AMC*

Ethical ISA

- Five risk-profiled portfolios
- Ethical and socially responsible screening
- You Give We Give charitable giving scheme (optional)
- Minimum investment £10,000
- 0.4% + VAT per annum AMC (post one-year no charge)*

(*portfolios carry a 0.25% platform charge)



TAM Asset Management Ltd

Scottish Charities ISA

- A number of partner charities embedded in a simple application form allowing easy subscription to a partner charity (or registered charity of the client's choice)
- Attracting the free Junior ISA and one year free AMC ISA offers

To benefit from one or more of TAM's 2015 ISA offers, please phone: 0207 549 7650 or email: stephanie.barkway@tamassetmanagement.com.

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NOTES TO EDITORS

1. TAM Asset Management is a product provider of discretionary investment management services and offers these products through professional financial advisers. The company can trace its roots back to 1938, from its humble beginnings as a stock broking firm in the City of London to becoming the discretionary asset management division of one of Europe's largest financial services firms. Today, TAM majority owned by its management is committed to preserving the values of innovation, honesty and client service which has allowed it to build its reputation as a fully transparent, high service provider of discretionary portfolio services.
2. TAM offer four product ranges:
 - a. **TAM Premier** – A fully bespoke discretionary portfolio service for accounts £100,000 and above.
 - b. **TAM Focus** – A range of model portfolios for client accounts £10,000 and above.
 - c. **TAM Centum** – An investment solution for regular contribution schemes (i.e. regular savings and work place pension schemes).
 - d. **TAM Ethical** – A range of model portfolios for socially responsible investors. Uniquely investors can select to donate a percentage of their annual gain to a charity of their choice; a donation TAM will match (in percentage terms) from their annual management fee.
3. **The TAM Platform** – TAM have developed their own proprietary platform specifically for the management of discretionary portfolios. All clients can access their portfolios online and are able to generate comprehensive reports and portfolio analysis at any time.
4. The TAM website can be found at: www.tamassetmanagement.com
5. **For further information please contact:**

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