



PRESS RELEASE

1st December 2015

ROBO

A Walk on the Wild Side

TAM Asset Management's direction in 2016 is one of further innovation and development. TAM believe the next few years in asset management will shape the long term future of the industry. In the rapidly developing world of technology, information and its delivery is King. Investors are demanding to be increasingly more informed and have recently become more motivated in empowering themselves to influence or manage their own investments. The market offering to today's investors thus needs to become increasingly more innovative.

TAM continues to concentrate on innovation as the core of its business principals to stay at the forefront of an ever changing market and is delighted to have been named the recent winner of the Wealth and Finance International 'Award for Innovation in Portfolio Management – UK' in the 2015 Finance Awards.

Among the offerings the firm is expected to bring to market, is a completely automated client interface that the industry has affectionately termed, ROBO. TAM has had this capability in its systems from the early days and continues to provide unprecedented investment transparency of delivery, hence it is no giant leap to develop the front end capacity to deal with the new investor expectations.

Once established however, rather than just the classic approach that presently prevails of pure algorithmic management, TAM has other things in mind and the next few months will highlight innovation again from its product team. Clients will of course be able to control levels of risk but new options will add further choice in the final assessment. This will enable an investor to deal solely with the investment manager, reducing the costs associated with management and putting control in the hands of the investor.

Whilst TAM do not claim to be the front runners in this concept, we do believe in unique ways of looking at the output and so.....watch this space.



TAM Asset Management Ltd

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NOTES TO EDITORS

1. TAM Asset Management is a product provider of discretionary investment management services and offers these products through professional financial advisers. The company can trace its roots back to 1938, from its humble beginnings as a stock broking firm in the City of London to becoming the discretionary asset management division of one of Europe's largest financial services firms. Today, TAM majority owned by its management is committed to preserving the values of innovation, honesty and client service which has allowed it to build its reputation as a fully transparent, high service provider of discretionary portfolio services.
2. TAM offer four product ranges:
 - a. **TAM Premier** – A fully bespoke discretionary portfolio service for accounts £100,000 and above.
 - b. **TAM Focus** – A range of model portfolios for client accounts £10,000 and above.
 - c. **TAM Centum** – An investment solution for regular contribution schemes (i.e. regular savings and work place pension schemes).
 - d. **TAM Ethical** – A range of model portfolios for socially responsible investors. Uniquely investors can select to donate a percentage of their annual gain to a charity of their choice; a donation TAM will match (in percentage terms) from their annual management fee.
3. **The TAM Platform** – TAM have developed their own proprietary platform specifically for the management of discretionary portfolios. All clients can access their portfolios online and are able to generate comprehensive reports and portfolio analysis at any time.
4. The TAM website can be found at: www.tamassetmanagement.com
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