



PRESS RELEASE

10<sup>th</sup> March 2015

## TAM and Virtuo welcome Impact Arts

**Impact Arts joins 5 other Scottish charities as chosen charity partners of the unique Scottish Charities ISA**

Founded in 1994, Impact Arts is a community arts charity and social enterprise and their mission is to help people change their lives through creativity and the arts. Impact Arts works across Scotland to build enlightened, healthy and economically vibrant communities and they believe that participation in the arts can enrich and transform lives through achievement, confidence building, hope and employment opportunities.

The You Give We Give Scottish Charities ISA offers all TAM Ethical investors the opportunity to make a positive impact on society by opting to donate a percentage of their annual portfolio gain to a charity of their choice. In an innovative move, TAM will donate the same percentage of their total annual fees to the client's chosen charity. The client's financial adviser can also opt to donate an equal percentage from their ongoing fees.

Lynne Carr, CE of Impact Arts said, "We had heard about the scheme and approached Virtuo Wealth and TAM Ethical to find out more. The You Give We Give Scottish Charities ISA is a unique idea that will help us raise vital funds to work with more people through our life-changing creative programmes. We would encourage anyone who is interested in investing ethically to consider this as an option."

Scott Murray, Managing Director of Virtuo Wealth said, "We are delighted to partner with Impact Arts in the Scottish Charities ISA. Impact Arts are a vibrant and dynamic organisation whom I'm sure donors and investors will be looking to generously support. I look forward to working with Lynne and her team in this exciting partnership."

More information on Impact Arts' projects can be found on their [website](#), [Twitter](#) and [Facebook](#) page.

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## NOTES TO EDITORS

1. TAM Asset Management is a product provider of discretionary investment management services and offers these products through professional financial advisers. The company can trace its roots back to 1938, from its humble beginnings as a stock broking firm in the City of London to becoming the discretionary asset management division of one of Europe's largest financial services firms. Today, TAM majority owned by its management is committed to preserving the values of innovation, honesty and client service which has allowed it to build its reputation as a fully transparent, high service provider of discretionary portfolio services.
2. TAM offer four product ranges:
  - a. **TAM Premier** – A fully bespoke discretionary portfolio service for accounts £100,000 and above.
  - b. **TAM Focus** – A range of model portfolios for client accounts £10,000 and above.
  - c. **TAM Centum** – An investment solution for regular contribution schemes (i.e. regular savings and work place pension schemes).
  - d. **TAM Ethical** – A range of model portfolios for socially responsible investors. Uniquely investors can select to donate a percentage of their annual gain to a charity of their choice; a donation TAM will match (in percentage terms) from their annual management fee.
3. **The TAM Platform** – TAM have developed their own proprietary platform specifically for the management of discretionary portfolios. All clients can access their portfolios online and are able to generate comprehensive reports and portfolio analysis at any time.
4. The TAM website can be found at: [www.tamassetmanagement.com](http://www.tamassetmanagement.com)
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