



PRESS RELEASE

2nd April 2015

Markets were down but TAM donate

Despite a volatile year in the markets, TAM's positive portfolio performance meant there were still contributions towards the You Give We Give charitable donation scheme associated with TAM's ethical investment product.

Regardless of market volatility in 2014, TAM Ethical's clients have seen a positive performance from their investment portfolios. This means TAM has written cheques totalling almost £4,000 to a number of their clients' chosen charities via the You Give We Give (YGWG) scheme.

The largest donation from 2014 goes to 500 miles. Olivia Giles, founder of the 500 miles charity and recent winner of the Robert Burns Humanitarian Award said, "When I first heard about YGWG, I was looking for the catch - but there isn't one; donations are only made from net profits and investors can chose their own preferred charity."

To date there are almost 70 TAM Ethical portfolios and over a third of those participate in YGWG. TAM are delighted that the scheme has proven a success and gained such interest but they expect much bigger developments for YGWG in 2015.

Stephanie Barkway, TAM Ethical's development and marketing manager said, "It is wonderful that we have been able to write cheques to our client's charities, considering the markets were down for the majority of the year, this is a very positive indication for significant charitable contributions when the markets are in our favour. It is an extremely exciting prospect."

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NOTES TO EDITORS

1. TAM Asset Management is a product provider of discretionary investment management services and offers these products through professional financial advisers. The company can trace its roots back to 1938, from its humble beginnings as a stock broking firm in the City of London to becoming the discretionary asset management division of one of Europe's largest financial services firms. Today, TAM majority owned by its management is committed to preserving the values of innovation, honesty and client service which has allowed it to build its reputation as a fully transparent, high service provider of discretionary portfolio services.
2. TAM offer four product ranges:
 - a. **TAM Premier** – A fully bespoke discretionary portfolio service for accounts £100,000 and above.
 - b. **TAM Focus** – A range of model portfolios for client accounts £10,000 and above.
 - c. **TAM Centum** – An investment solution for regular contribution schemes (i.e. regular savings and work place pension schemes).
 - d. **TAM Ethical** – A range of model portfolios for socially responsible investors. Uniquely investors can select to donate a percentage of their annual gain to a charity of their choice; a donation TAM will match (in percentage terms) from their annual management fee.
3. **The TAM Platform** – TAM have developed their own proprietary platform specifically for the management of discretionary portfolios. All clients can access their portfolios online and are able to generate comprehensive reports and portfolio analysis at any time.
4. The TAM website can be found at: www.tamassetmanagement.com
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