

# 10 YEARS OF tam

## 2014

Launched our **TAM Sustainable World** (previously Ethical) MPS and **TAM Sharia** MPS

tam | sustainable world

tam | sharia

Launched our **You Give We Give** client-led charitable giving initiative



£169m AUM

£4k raised for charity



## 2015



£23k raised for charity

## 2016

£245m AUM

Raised for charity



## 2017

Launched Our **Enhanced Passive** (previously Passive) MPS

tam | enhanced passive

£268m AUM

£56k raised for charity



## 2018

tam | active



Launched our **Greenfinch** non-advised online investment platform

GREENFINCH



£279m AUM

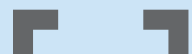
£63k raised for charity

## 2019

Launched our **TAM Global** multi-asset fund

tam | global

Launched our **TAM Through the Lens** video series



tam THROUGH THE LENS

£374m AUM

£120k raised for charity



## 2020

Launched our **TAM Talks** webinar series

tamtalks

£416m AUM

£157k raised for charity



## 2021

£192k raised for charity



## 2022

Launched our **Client Carbon Footprint Commitment** client-led sustainability initiative



£540m AUM

£254k raised for charity



## 2023

Partnered with the **Amber River Group** and joined the **Amber River Foundation**

AMBER RIVER  
LIFE LANDSCAPING®

£730m AUM

£359k raised for charity

## 2024

Launched our **TAM Income** MPS

tam | income

Launched our **Sustainability Hub**

Raised for charity to date



£1bn. AUM