



## WHAT IS THE TAM SUSTAINABILITY MISSION?

The TAM Sustainability Mission demonstrates our commitment to reducing our environmental footprint and inspiring others to do the same. It comprises two initiatives: The **TAM Net Zero Commitment**, and the **Client Carbon Footprint Commitment**.

### WHAT DOES IT ALL MEAN?

#### CARBON FOOTPRINT



*'A carbon footprint is the total greenhouse gas emissions caused by an individual, event, organisation, service, place or product, expressed as carbon dioxide equivalent (CO<sub>2</sub>e).'*



#### CARBON NEUTRALITY / NET ZERO

*'Carbon neutrality is a state of net zero carbon dioxide emissions. Net zero refers to the balance between the amount of greenhouse gas produced and the amount removed from the atmosphere. We reach net zero when the amount we add is no more than the amount taken away.'*

#### CARBON OFFSET



*'A carbon offset is a reduction or removal of emissions of carbon dioxide or other greenhouse gases made in order to compensate for emissions made elsewhere. Offsets are measured in tonnes of carbon dioxide-equivalent (CO<sub>2</sub>e).'*

### WHO ARE YOU WORKING WITH ?



TAM are collaborating with Carbon Footprint Ltd, the Quality Assurance Standard (QAS) approved provider of internationally recognised carbon footprint calculators and offset projects to bring our mission to life.

## THE TAM NET ZERO COMMITMENT



We are extremely proud to be one of the first DFMs to become a Carbon Neutral Plus Organisation, offsetting an additional 25% of our total annual carbon footprint. Carbon Footprint Ltd have independently audited our annual carbon emissions, which we have offset by supporting tree planting projects in the UK, and Verified Carbon Standard (VCS) certified reforestation projects in South America. For every tree planted, a tonne of carbon will also be saved in the Brazilian Amazon.

But we aren't stopping there. We understand the importance of tackling climate change and sustaining our environment for future generations. We want to be part of the solution and becoming carbon neutral is an important part of our mission but it's just the beginning. We will continue to monitor, review and offset the firm's annual carbon emissions, but the next stage is to look at new and innovative ways to ultimately reduce our carbon footprint.



# THE CLIENT CARBON FOOTPRINT COMMITMENT

## WHAT IS IT?

This exciting new initiative provides our GIA and ISA investors with the opportunity to offset their carbon footprint for every year that they are invested with us.

Much like our You Give We Give charity initiative, clients wishing to participate can simply complete a short application form and we will take care of the rest.



## HOW DOES IT WORK?

According to Carbon Footprint Ltd, the average carbon footprint for an individual in the UK is currently 6.5 tonnes which to offset currently costs £58.50 with the VCS certified Global Portfolio project.\*


$$6.5T = £58.50$$

On the client's behalf, TAM will purchase the credits needed to offset their footprint every year and their contribution will support carbon reduction projects across the world, such as funding renewable energy generation or carbon avoidance programmes.

Clients can receive a personalised Carbon Footprint Ltd certificate each year which will outline their contribution to the VCS Global Portfolio project and illustrate the positive impact that they have made to our environment.

The initiative is completely flexible, clients can pause or cancel their participation at any time by simply getting in touch with us.

*\*The average footprint and costs to offset each tonne are likely to fluctuate so payments may vary from year to year.*



## GETTING INVOLVED

For more information and details on how to join our Client Carbon Footprint Commitment, just get in touch with your financial adviser or visit [www.tamassetmanagement.com/sustainability](http://www.tamassetmanagement.com/sustainability)



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