



THE CLIENT CARBON FOOTPRINT COMMITMENT

OUR PROMISE

The Client Carbon Footprint Commitment is part of our wider sustainability mission, which demonstrates our promise to reduce our environmental impact and inspire others to do the same. As a firm we run the TAM Net Zero Commitment, and for our clients we offer this exciting initiative that enables them to offset their carbon footprint every year they are invested with us.

WHAT DOES IT ALL MEAN?

CARBON FOOTPRINT



'A carbon footprint is the total greenhouse gas emissions caused by an individual, event, organisation, service, place or product, expressed as carbon dioxide equivalent (CO₂e).'



CARBON OFFSET

'A carbon offset is a reduction or removal of emissions of carbon dioxide or other greenhouse gases made in order to compensate for emissions made elsewhere. Offsets are measured in tonnes of carbon dioxide-equivalent (CO₂e).'

WHO ARE YOU WORKING WITH?

We are collaborating with Carbon Footprint Ltd, the Quality Assurance Standard (QAS) approved provider of internationally recognised carbon footprint calculators and offset projects to run the initiative.



HOW DOES IT WORK?

According to government figures, the average carbon footprint for an individual in Europe is currently 6.2 tonnes which to offset currently costs £55.80 with the Verified Carbon Standard (VCS) certified Global Portfolio project.*

On the client's behalf, TAM will purchase the credits needed to offset their footprint every year and their contribution will support carbon reduction projects across the world, such as funding renewable energy generation or carbon avoidance programmes.

Clients can receive a personalised Carbon Footprint Ltd certificate each year which will outline their contribution to the VCS Global Portfolio project and illustrate the positive impact that they have made to our environment.

**The average footprint and costs to offset each tonne are likely to fluctuate so payments may vary from year to year.*

GETTING INVOLVED

Clients wishing to join our Client Carbon Footprint Commitment can find more information and access to the application form on our website:
www.tamassetmanagement.com/client-carbon-footprint-commitment



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